



BMW
The M Festival

[www.m-power.com/
the_m_festival](http://www.m-power.com/the_m_festival)



Freude am Fahren

THE M FESTIVAL

23. – 26. JUNI 2011.

24H-RENNEN NÜRBURGRING.

BMW M. 

The M Festival 2011.

Program.

23.06.2011*	Till 05:00 pm 08:00 pm.	Arrival. M Night (exclusive evening event including M Car presentation, expert interviews and broadcasting of the night qualifying).
24.06.2011	From 10.00 am	General program, Kart experience and garage tour, M Corso, ADAC 24h-classic-race, moderation, live entertainment and expert interviews.
25.06.2011	From 10.00 am 08:00 pm	General program, countdown to the race, race start, M Power tribune, live entertainment and expert interviews.
26.06.2011	From 10:00 am	General program, countdown to the finish, M Power tribune, live entertainment and expert interviews.

*Public holiday

The M Festival
ZS-V-2
23.06-26.06.2011
24 h Nürburgring

The M Festival 2011.

M-Night.



The M Festival 2011.

Locations.



The M Festival 2011.

Accommodation I.

Center Parcs Eifel:

- 64 cottages for up to 4 persons and 124 cottages for up to 6 persons are available for M Festival guests.
- booking via m-power.com/the_m_festival



The M Festival 2011.

Accommodation II. M Camp.



The M Festival 2011.

Accommodation 2. M Camp

M Camp:

- Close to the Nordschleife, at the D8 parking space, we are going to build up a M Camp.
191 M branded tents equipped with sleeping bag and camping mat will wait, ready to us, for the guests.
- Price 159,- €, for 1 Person,
1 tent, 1 sleeping bag, 1 camping mat
- Price 199,- €, for 2 Persons,
1 tent, 2 sleeping bags, 2 camping mats

The tent pack is yours to take with you after the M Festival.

The M Festival 2011.

Content M Festival.

- ticket for the 24h-race
- exclusive access to all M Festival areas
- secured M parking space
- exclusive access to the M Night
- welcome package
- optional:
 - M Corso (raffle)
 - M tribune (raffle)
 - Kart experience (raffle)
 - garage tours (raffle)
- **ticket price: 269,00 Euro** (incl. VAT.)
(optional booking of accommodation, individual arrival.)

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THE M FESTIVAL

23-26 JUNE 2011.
24H RACE NÜRBURGRING.

BMW M3 – one of the most successful touring car in the world.

When BMW returned to the 24h race at the Nürburgring last year, competition was fierce but the BMW M3 GT2 set out to continue the legendary performance and finished first. The BMW team secured not only the overall victory but ten class wins. Out of 198 cars lining up, 63 were BMWs.

Time for us to celebrate BMW's outstanding performance at this prestigious race!
Therefore, we would like to invite you to merge into the world of M and come and see the backyard and playground of our M engineers. It was developed and tested on the Nürburgring – the "Green Hell" – to meet the requirements for a race car suitable for everyday life.

THE M FESTIVAL 2011 will last four days and takes place Thursday, June 23rd throughout Sunday, June 26th.

For all details click here.

M Festival event hotline

For questions please contact our M Festival event hotline at +49 212 2606 – 362 or via email The-M-Festival@kogag.de Monday to Friday from 9 am to 6 pm.

Register now:


Country*

Please choose

Vehicle identification number (17 characters)

send

The M Camp



Description:
Motorsport enthusiasts are welcome to stay in one of the M tents provided for up to 400 guests, right next to the track. A once-in-a-lifetime experience and true festival feeling!

Please find here further information concerning the tent package and the prices:

Tent (max. 2 people):
Roof logo: BMW M
Fly: approx. 200 x 180 x 120 cm
Water column: 1.000 mm

Sleeping bag:
Mummy sleeping bag
External dimensions: approx. 220x190 x 68/70/66 cm
Internal dimensions: approx. 208x180 x 62/67/63 cm
Temperature levels: Comfort: +12°C
Transitional: +8°C
Extreme: 0°C

Reinflating mat:
Reinflating sleeping mat
Size: approx. 195 x 68 cm

Prices:
For 1 person: € 159,00
(1 tent, 1 sleeping bag, 1 sleeping mat)

For 2 people: € 199,00
(1 tent, 2 sleeping bags, 2 sleeping mats)

*Note:
The tent pack is yours to take with you after the M Festival.



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You will literally be part of the famous track because the "Feldherrnhügel" will be our main event venue. This place is located close to the Grand Prix track and the historical North Loop.

The M Festival starts off on June 23rd at 7pm with an ultimate M Night at Warsteiner Event Center, granting access to an exclusive presentation of new products as well as insider information by M experts and a raffle with fantastic prizes. Make sure you don't miss this evening!

During the following days and the actual 24h race, BMW M is offering non-stop entertainment and access to its two distinct locations: the "Feldherrnhügel" features live music, live broadcasting of the race, insights by experts and much more. For those of you who want to smell and feel the race very closely, the "Naturbühne T4" is the place to be. Right on the exit of the Grand Prix track, when the race cars fly by to enter the 21km long "Green Hell". As close as you can get.

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Directions



How to find the Nürburgring
Click here.

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Thank you for your attention.

